THE PRIVACY POLICY OF GHASEL.MT STORE

DEAR USER!

We care about your privacy and we want you to feel comfortable while using our service. That is why, below you can find the most important information concerning both the personal data processing and the cookies used by our Store. The information complies with the General Data Protection Regulation requirements.

PERSONAL DATA ADMINISTRATOR

TRENDMARKT SP.Z.O.O located at **al. Jana Pawła II 27, 00-867 Warszawa, Polska**

If you want to contact us regarding the personal data processing, write to us on: support@ghasel.mt.

YOUR POWERS

At any time, you have the right to request:

- access your personal data and receiving a copy of your personal data (Article 15 of the GDPR or - if applicable - Article 13 of the Act 1 letter of f GDPR)
- rectification of data (Article 16 of the GDPR)
- erasure of data (Article 17 of the GDPR)
- restrict processing (Article 18 of the GDPR)
- transfer the data to another administrator (Article 20 of the GDPR)

As well as the right to:

- object to the processing of your data:
    - on the grounds relating to your particular situation – in relation to the processing of your data, based on Article 6, Act 1, letter f of the GDPR (i.e. lawfulness of processing), including profiling (Article 21, Act 1 of the GDPR)
    - if the personal data is processed for the direct marketing purposes, including profiling, in the terms of the processing related to such direct marketing (Article 21 Act 2 of the GDPR).

Contact us if you want to assert your rights. You can object to us using the cookies (more on that below) by changing the browser settings.

If you believe your personal data is unlawfully processed, you can submit a complaint to the Inspector General for the Protection of Personal Data.

PERSONAL DATA AND PRIVACY

Below you can find detailed information concerning the processing of your personal data depending on the action you take.

1. Placing an order in the Store

What for?	
execution of your order	
On what basis?	
contract of sale (Article 6, Act 1 letter b of the GDPR)	Legal obligation required for accounting oblige us to process the personal data (Article 6, Act 1 litter c of the GDPR)
How long?	
for the duration of the hereinabove contract	until the expiry of our legal obligation related to accounting
in addition, your data will be processed until the expiry of the period in which it is possible to pursue claims - either by you or us (for more information, see the last table of this section)	
What will happen if you refuse to give your data?	
you won’t be able to place an order	

2. Contacting us (eg. to ask a question)

What for?	
to manage and respond to your questions and requests	
On what basis?	
a contract or actions taken at your request that lead to the conclusion of the contract (Article 6, Act 1 letter b of the GDPR) - if the question or request concerns the contract to which we already are or may become a party	our legitimate interest concerning the processing of your data allowing us to communicate with you (Article 6 Act 1 letter f of the GDPR) – if your question or request aren’t related to the contract

How long?	
for the duration of the binding contract or – if the contract is not concluded - until the end of the claim period – see the last table in this section*	until the end of the claim period - see the last table of this section - or until we take into account your objection to processing*
in addition, your data will be processed until the expiry of the period in which it is possible to pursue claims - either by you or us (for more information, see the last table of this section)	
What will happen if you refuse to give your data?	
we won't be able to answer your question or respond to your request	

*whichever is applicable and whichever is the earliest

3. Browser settings or other similar action permitting marketing activities

What for?
direct marketing consisting in personalized advertisement (for more information read "Profiling" and "Cookies" sections of the Privacy Policy)
On what basis?
our legitimate interest in data processing for the hereinabove purpose (Article 5, Act 1, letter f of the GDPR)
How long?
until the expiration or deletion of cookies used for marketing purposes*
What will happen if you refuse to give your data?
you won't receive suggestions of the products or services you may find interesting

*whichever is applicable and whichever is the earliest

4. Browser settings or other similar action permitting data analysis activities

What for?
analysis of your way of using and navigating the Store in order to adjust the website to the needs and behavior of the Users (for more information read "Data analysis activities" and "Cookies" sections of the Privacy Policy)
On what basis?
our legitimate interest in data processing for the hereinabove purpose (Article 6, Act 1 letter f of the GDPR)

How long?
until the expiration or deletion of cookies used for the data analysis purposes*
What will happen if you refuse to give your data?
we will not include your preferences regarding the use of the Store for its development

*whichever is applicable and whichever is the earliest

5. Your consent to receive our marketing content (eg. special offers)

What for?
sending marketing information, especially information on special offers
On what basis?
your consent for our marketing (Article 6, Act 1, letter f of the GDPR)
How long?
until you withdraw your consent - remember that you can do this at any time. The processing of data until you withdraw your consent remains lawful.
in addition, your data will be processed until the expiry of the period in which it is possible to pursue claims - either by you or us (for more information, see the last table of this section)
What will happen if you refuse to give your data?
you won't receive our marketing materials, including the updates on special offers

6. Newsletter subscription

What for?
sending the newsletter
On what basis?
email marketing agreement (Article 6, Act 1, letter b of the GDPR)
How long?
until you unsubscribe from our newsletter
in addition, your data will be processed until the expiry of the period in which it is possible to pursue claims - either by you or us (for more information, see the last table of this section)
What will happen if you refuse to give your data?
you won't be able to receive information and updates concerning our Store and services

7. Taking an action or failing to act that may result in claims related to the Store or our services

What for?
establishing, investigating or defending any claims related to the concluded contract or provided services
On what basis?
our legitimate interest in data processing for the hereinabove purpose (Article 5, Act 1, letter f of the GDPR)
How long?
until the expiry of the limitation period for claims or until we accept your objection to the processing*
What will happen if you refuse to give your data?
no possibility to establish, assert or defend claims

*whichever is applicable and whichever is the earliest

PROFILING

We use profiling within the confines of our Store - it will take place if you allow such activities. This profiling is an automatic assessment of products or services you may be interested in; it uses the content information displayed on your screen. In this way, product and service advertisements, shown on the basis of the online services you use, will be more tailored to you and your needs.

The profiling we use does not result in decisions producing legal effects on your end or affecting you in a similarly significant way.

DATA ANALYSIS ACTIVITIES

Within the confines of our Store, we analyze data to improve your experience - it will take place if you allow such activities. For the analysis purposes, we will consider your activity at the Store, for example the amount of time you devote to a certain subpage or the places that you click on the most often. That allows us to tailor the layout and design of the Store as well as the content to your needs.

DATA SECURITY

When processing your data, we use organizational and technical measures in accordance with the relevant rules of law, for example we use an SSL certificate to keep the connection secure.

COOKIES

Our Store, similarly to most Internet sites, uses so-called cookies - the files which:

- are saved on your device (PC, cell phone, etc.);
- do not change settings on your device.

At the Store, we use cookies for:

- storing information about your session
- statistical purposes
- marketing purposes
- making features of the Store available

To learn how to manage cookies files - for example how to disable cookies in your browser - you can use the help feature by pressing F1 key in your browser. You can also find useful tips on the following subpages, depending on the browser you use:

- Firefox
- Chrome
- Safari
- Internet Explorer / Microsoft Edge

Below, you will find information on the features of cookies that we use and their duration.

supplier	cookie name	cookie duration	cookie feature
	PHPSESSID	session duration	session storage
	cookies-notice	14 days	closing of cookies
	remeberedData	10 minutes	form data storage
	alternative_sites_json_file_version	1 month	storage of current website configuration
	detal_cart_content hurt_cart_content	1 hour	Storage of the data from the basket
	blackfriday_cart_content	1 hour	Storage of the data from the basket

supplier	cookie name	cookie duration	cookie feature
	hpt_additional_info	1 hour	storage of website configuration
	has_registration test_id current_step test_result	session duration	test management
Stripe		6 months	necessary website functions, payment operator GooglePay and Applepay
HotJar	static.hotjar.com	1 year	website traffic analysis
Mailchimp	mc_cid	1 month	Mailchimp Campaign ID
Google	_ga _gid AID NID AEC SAPISID SSID SIDCC SID HSID APISID __Secure-1PSID __Secure-3PSID __Secure-1PAPISID __Secure-3PAPISID __Secure-3PSIDC C __Secure-3PSIDCC 1P_JAR CONSENT SEARCH_SAMESITE gclid adv adw_keyword	max 2 years	distinguishing of users
Snapchat	_scid sc_at	max 2 years	recognizing a visitor in different domains

supplier	cookie name	cookie duration	cookie feature
TikTok	_ttp _tt_enable_cookie bm_sz tt_webid ac_csrftoken tta_attr_id_mirror tta_attr_id part ttwid msToken ssid_ucp_v1_ads sid_ucp_v1_ads sessionid_ss_ads cookie-consent sid_tt_ads sessionid_ads uid_tt_ads _abck odin_tt sid_guard_ads ssid_ucp_sso_v1_ads passport_csrf_token_default passport_csrf_token toutiao_sso_user_ss_ads uid_tt_ss_ads sso_uid_tt_ads	max 2 years	user distinguishing and traffic analysis
Pinterest	_pin_unauth _pinterest_ct_ua	max 2 years	user distinguishing
Facebook	_fbp xs datr usida c_user locale cppo wd sb fr	max 2 years	user distinguishing

By using proper options in your browser, you can do the following anytime:

- clear cookies.
- disable the use of cookies in the future.

In this case, we will stop processing them.

You can find more information about cookies files on Wikipedia.

EXTERNAL SERVICES / RECIPIENTS OF DATA

We cooperate with external service providers who support our activities. We allow them to process your data - they process data exclusively on our documented request.

Below, you can find a list with recipients of your data:

ACTIVITY	DATA RECIPIENT	TRANSFER OF DATA OUTSIDE EUROPEAN UNION
any activity related to the Store	hosting provider	not applicable
	online marketplace operator	not applicable
visiting the Store with settings allowing marketing activities	marketing service provider	not applicable
visiting the Store with settings allowing data analysis activities	provider enabling data analysis on the website	not applicable
order placement at the Store	payment service provider	not applicable
	delivery service provider	not applicable
	supplier of software which eases performance of activities (e.g. accounting software)	not applicable
	provider of standard office software (also electronic mail box)	not applicable
	accounting office	not applicable
newsletter subscription or consenting to sending marketing messages	newsletter and marketing message service provider	not applicable
your use of services provided to us in connection with the Store through social networks	social networks	not applicable
getting in touch with us (e.g. sending a question)	provider of standard office software (also electronic mail box)	not applicable

Also:

relevant public bodies to which we are obliged to provide data access.